



**BRAZILIAN  
PHOSPHATES  
CONGRESS**



# BRAZILIAN PHOSPHATES CONGRESS

diRoma Exclusive, Caldas Novas GO, Brazil



Realization:



Organization



Support:



Media support:



[cbfos.org](http://cbfos.org) 



# BRAZILIAN PHOSPHATES CONGRESS

PROJETO DE PATROCÍNIO



## Presentation

Phosphate plays a crucial role in mining, being an extremely important natural resource for industry and agriculture. Phosphate is a mineral rich in phosphorus, one of the essential nutrients for plant growth. Its presence in fertile soils is essential to ensure the healthy development of crops and increase agricultural productivity.



## About the conference

**THE BRAZILIAN PHOSPHATES CONGRESS (CBFos)** aims to bring together scientific communication and the production sector in the same space, facilitating dialogue between sectors and dissemination of knowledge. CBFos chose the state of Goiás, the heart of Brazil, as its home due not only to its geographic location, but also to the fact that the state is an important producer and consumer of phosphate.



# Venue

CALDAS NOVAS GO



A famous holiday destination in Brazil, Caldas Novas, located in Goiás, and its neighbor Rio Quente have been one of the great destinations in the Brazilian center-west for decades. Home to one of the largest hydrothermal spas in the world, the region has natural hot springs with therapeutic properties that have made local tourism boom.

## DIROMA EXCLUSIVE

Hotel structure with international standards of comfort and refinement! Here you stay in the best hotel in Caldas Novas and, at the same time, enjoy a fantastic water park with options for all tastes!



Target Audience

## **300 Attendees**

Among businesspeople, students, professionals in the field and the entire scientific community.

Check the comparison of sponsorship quotas on the next page...



| <b>Package benefits</b>                     | <b>Diamond</b>                      | <b>Gold</b>                         | <b>Silver</b>                       | <b>Bronze</b>                       | <b>Tin</b>                          |
|---------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Investment (R\$)                            | <b>R\$ 120.000,00</b>               | <b>R\$ 60.000,00</b>                | <b>R\$ 40.000,00</b>                | <b>R\$ 20.000,00</b>                | <b>R\$ 10.000,00</b>                |
| Number of quotas available                  | <b>2</b>                            | <b>3</b>                            | <b>4</b>                            | <b>6</b>                            | <b>Undetermined</b>                 |
| Booth                                       | <b>30 m<sup>2</sup></b>             | <b>24 m<sup>2</sup></b>             | <b>12 m<sup>2</sup></b>             | <b>9 m<sup>2</sup></b>              | <b>9 m<sup>2</sup></b>              |
| Visual communication                        | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |
| Badge and badge lanyard                     | <input checked="" type="checkbox"/> |                                     |                                     |                                     |                                     |
| Printed and digital promotional material    | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |
| Mention on social media of the event        | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |
| Brand exposure on the event website         | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Official event schedule                     | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |                                     |
| Space in the technical programming grid     | <b>45 min</b>                       |                                     |                                     |                                     |                                     |
| Business workshop space                     | <b>30 min</b>                       | <b>20 min</b>                       |                                     |                                     |                                     |
| Institutional video (opening of the event)  | <b>Up to 1 min</b>                  |                                     |                                     |                                     |                                     |
| Complete registration for the Congress      | <b>5</b>                            | <b>4</b>                            | <b>3</b>                            | <b>2</b>                            |                                     |
| Invitations to social activities            | <b>5</b>                            | <b>4</b>                            | <b>3</b>                            | <b>2</b>                            |                                     |
| Insertion of material in folders (brochure) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |                                     |



# DIAMOND



CONGRESSO  
BRASILEIRO  
DE FOSFATOS

## BOOTH

- 30 m<sup>2</sup> of event space with a privileged location (not including set-up costs)

## BRAND EXHIBITION

- Visual communication, respecting the proportions of each dimension
- Badge and badge lanyard
- Printed and digital promotional material, respecting the proportions of each quota
- Mention on social media of the event
- Event website, respecting the proportions of each quota
- Official event schedule (printed or digital)

## ACTIONS

- 1 slot of 45 minutes in the technical schedule (speakers and expenses paid by the sponsor)
- 1 30-minute slot for a business workshop
- Institutional video of up to 1 minute at the opening ceremony of the event

## COMPLIMENTS

- 5 full registrations for the congress
- 5 Invitations to social activities
- Insertion of material into folders (brochures)

**Investment:** **R\$ 120.000,00** (2 QUOTES)



# OURO

## BOOTH

- 24 m<sup>2</sup> of event space with a privileged location (not including set-up costs)

## BRAND EXHIBITION

- Visual communication, respecting the proportions of each dimension
- Printed and digital promotional material, respecting the proportions of each quota
- Mention on social media of the event
- Event website, respecting the proportions of each quota
- Official event schedule (printed or digital)

## ACTIONS

- 1 20-minute slot for a business workshop

## COMPLIMENTS

- 4 full registrations for the congress
- 4 Invitations to social activities
- Insertion of material into folders (brochures)

**Investment: R\$ 60.000,00** (3 QUOTES)



CONGRESSO  
BRASILEIRO  
DE FOSFATOS



# PRATA



CONGRESSO  
BRASILEIRO  
DE FOSFATOS

## BOOTH

- 12 m<sup>2</sup> of event space with a privileged location (not including set-up costs)

## BRAND EXHIBITION

- Visual communication, respecting the proportions of each dimension
- Mention on social media of the event
- Event website, respecting the proportions of each quota
- Official event schedule (printed or digital)

## COMPLIMENTS

- 3 full registrations for the congress
- 3 Invitations to social activities
- Insertion of material into folders (brochures)

Investment: **R\$ 40.000,00** (4 QUOTES)

# BRONZE

## BOOTH

- 9 m<sup>2</sup> of event space (not including set-up costs)

## BRAND EXHIBITION

- Event website, respecting the proportions of each quota

## COMPLIMENTS

- 2 full registrations for the congress
- 2 Invitations to social activities

Investment: **R\$ 20.000,00** (6 QUOTES)



CONGRESSO  
BRASILEIRO  
DE FOSFATOS



# ESTANHO

## BOOTH

- 9 m<sup>2</sup> of event space (including basic assembly)

## BRAND EXHIBITION

- Event website, respecting the proportions of each quota

Investment: **R\$ 10.000,00**



CONGRESSO  
BRASILEIRO  
DE FOSFATOS



DIAMOND



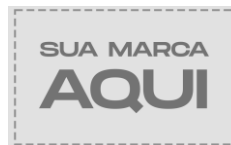
GOLD



SILVER



BRONZE



CONGRESSO  
BRASILEIRO  
DE FOSFATOS

# EXTRA QUOTES

## WORKSHOP

(6 QUOTES)

O tempo de preparação é de 1 hora e de realização é de 30 minutos

Capacidade da sala:  
40 pessoas

Incluso:  
equipamentos de áudio e vídeo e cadeiras

INVESTIMENTO:  
**R\$ 6.000,00**

## CHAIR COVER

(2 QUOTES)

Logotipo da empresa nas capas de revestimentos das cadeiras de um dos auditórios

A confecção das capas será por conta do evento

INVESTIMENTO:  
**R\$ 3.000,00**

## COFFEE BREAK

(6 QUOTES)

Inclusão de um banner durante a realização de um dos coffee breaks do evento

Ação de marketing, com todas as despesas por conta do patrocinador, durante um dos coffee breaks do evento

INVESTIMENTO:  
**R\$ 6.000,00**

## OPENING COCKTAIL

(2 QUOTES)

Inclusão de um banner durante a realização do coquetel

Ação de marketing, com todas as despesas por conta do patrocinador, durante um dos coffee breaks do evento.

Vídeo institucional de até 1 minuto na solenidade de abertura do evento

INVESTIMENTO:  
**R\$ 20.000,00**



## CONGRESSO BRASILEIRO DE FOSFATOS

Get in touch and check out our  
commercial opportunities!



+ 55 (64) 98403-8716



[contato@cbfos.org](mailto:contato@cbfos.org)

